

Five Easy Steps

to Start a Team for VeloSano 5!



1. Register at velosano.org



- Click “Register”
- Choose the “Start a Team” option
- A popup box will appear; select age group, military yes or no, “Start a Team” and then “Submit”
- New team? Click on “Join as a New Participant”
- Create your team name, set your team fundraising goal and register!
- Log into your Participant Center to personalize your team page and URL
- Returning team? Bring your team back by “Logging in as a Returning Participant” then search for prior year’s team name. As an Alumni Team Captain, you gain access to your old team roster!

2. Recruit Teammates



- Ask your colleagues, clients, family and friends
- Share the URL link to your team page, or tell them to search for your team name when registering
- Use email, Facebook, Twitter and LinkedIn
- Download, print and distribute posters and business cards (available on velosano.org) to promote your team
- Ask teammates to recruit from their networks
- Teams can include Riders and Virtual Riders
- VeloSano is a ride, not a race
- Teammates can ride their own distance and pace

3. Raise Money



- Each individual is responsible to meet their respective fundraising commitment by October 1, 2018
- Have fun organizing team fundraising activities
- Encourage donations to the team to build “Team Funds” to distribute later to help Riders meet their fundraising commitments
- Promote [Matching Gifts](#)
- Remember to share that 100% of dollars raised benefits lifesaving cancer research at Cleveland Clinic

4. Rally and Ride



- Enjoy the journey!
- Organize team training rides that end with a fun brunch or a frosty beverage
- Design and order team jerseys
- Communicate regularly to connect and motivate your team
- Rally team to attend the Kickoff Party together Friday, July 20
- All this to gear up to Bike to cure July 20–22

5. Reach Fundraising Deadline



- Before October 1, review your teammates’ fundraising status
- Encourage all individuals on your team to reach their commitment and go higher
- Incent them to receive Team Funds
- By October 1, instruct Team VeloSano how to distribute Team Funds

Need Help or Have Questions?

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