

Innovative *Giving*

VeloSano Victors

The Donor Recognition Society for Cancer Research



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About VeloSano

Cleveland Clinic is committed to transforming cancer outcomes. VeloSano – **Cleveland Clinic’s fundraising initiative in which 100% of the dollars raised are applied to cancer research** – galvanizes the efforts of those who want to see a world without cancer.

Each year, financial support from grateful patients, families, and donors launches new projects with potential to develop life-saving advances in cancer care.

Through a competitive application and peer-reviewed selection process, VeloSano Pilot Awards are granted to Cleveland Clinic physician researchers for high-risk, high-reward cancer research activities. This “seed funding” can quickly advance their work, creating the necessary foundation to compete for larger and longer-term funding critical to the development of revolutionary cancer treatments.

VELOSANO
100% for the cure



\$30M

Total Dollars
Raised

170+

Projects Funded

\$22M

Extramural
Funding Secured

\$52M

Total impact



VeloSano Victors

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VeloSano Victors are donors who make significant contributions to support cancer research at Cleveland Clinic. Upon reaching \$100,000 in cumulative giving, they are recognized as a VeloSano Victor and have the opportunity to name a VeloSano Pilot Award.* In addition, members of this exclusive group will receive:

- Recognition on the VeloSano website
- Access to unique behind-the-scenes opportunities throughout the year
- Special updates about the impact of their support



Support from VeloSano Victors is the catalyst to turn an innovative research idea into an effective therapy or even a cure for patients with cancer now and in the future.

— DALE SHEPARD, MD, PhD, FACP
Director, Taussig Cancer Institute Phase I and Sarcoma Programs
Medical Director, VeloSano
President, Cleveland Clinic Alumni Association

* Gift and Recognition Details:

- Gift threshold must be met by November 1st to name a VeloSano Pilot Award in the following year.
- Irrevocable estate gifts of \$1,000,000 or more also qualify for VeloSano Victor recognition.
- Loyal VeloSano supporters will be notified when their cumulative giving reaches \$100,000.
- Anonymity may be requested during the gift-making process and/or the award naming process.